

## Press Release

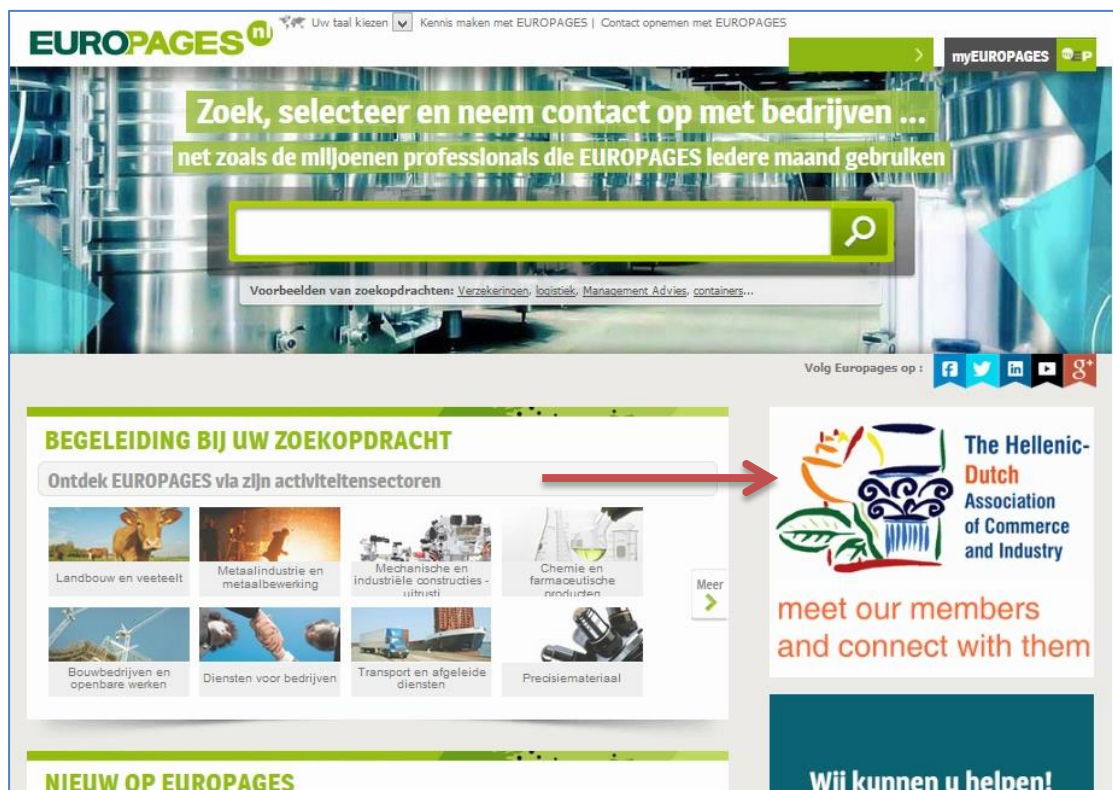
# Cooperation He.D.A. and INFODATA

Dear Members,

We are proud to announce our cooperation with EUROPAGES the multilingual B2B platform where millions of buyers visit each month to select their suppliers and get in touch with new customers, partners or distributors worldwide.

The Hellenic Dutch Association of Commerce & Industry (He.D.A.) has taken the initiative to further promote our website [www.heda.com.gr](http://www.heda.com.gr) and our members in the Dutch version of EUROPAGES [www.europages.nl](http://www.europages.nl) to further strengthen our members' visibility in a B2B network of buyers searching suppliers in their decision buying process.

INFODATA [www.infodata.gr](http://www.infodata.gr) the official agents of EUROPAGES in Greece and Cyprus, with over 22 years' experience in B2B export marketing solutions.



The screenshot shows the EUROPAGES website interface. At the top, there is a navigation bar with the EUROPAGES logo, a language selection dropdown, and links for 'Kennis maken met EUROPAGES' and 'Contact opnemen met EUROPAGES'. A 'myEUROPAGES' user profile icon is visible in the top right. The main banner features the headline 'Zoek, selecteer en neem contact op met bedrijven ... net zoals de miljoenen professionals die EUROPAGES iedere maand gebruiken' and a search bar. Below the search bar, there are examples of search queries: 'Verzekeringen, logistiek, Management Advies, containers...'. A social media bar follows with icons for Facebook, Twitter, LinkedIn, YouTube, and Google+. The main content area is titled 'BEGELEIDING BIJ UW ZOEKOPDRACHT' and includes a section 'Ontdek EUROPAGES via zijn activiteitensectoren'. This section displays a grid of industry categories with images and text: 'Landbouw en veeteelt', 'Metaalindustrie en metaalbewerking', 'Mechanische en industriële constructies - ijtinveit', 'Chemie en farmaceutische reactivanten', 'Bouwbedrijven en openbare werken', 'Diensten voor bedrijven', 'Transport en afgeleide diensten', and 'Precisiemateriaal'. A red arrow points from the 'Mechanische en industriële constructies - ijtinveit' category to a sidebar advertisement. The sidebar ad features the He.D.A. logo and the text 'The Hellenic-Dutch Association of Commerce and Industry' and 'meet our members and connect with them'. At the bottom of the sidebar, it says 'Wii kunnen u helpen!'. The bottom of the main content area has a green bar with the text 'NIEUW OP EUROPAGES'.