

PRESS RELEASE

HeDA hosts function in honour of outgoing Dutch Ambassador

On the occasion of Jan Versteeg, Dutch Ambassador to Greece, successfully completing his term of office, our Association hosted a farewell event in recognition of his exceptional contribution and work with HeDA. Many representatives and executives of companies that are members of the Association, along with staff from the Embassy of the Kingdom of the Netherlands and friends, businesspeople, other Greek public figures and guests attended the event.

In his address, HeDA President Giorgos Kotsalos highlighted the exceptionally fruitful efforts and substantive contribution of Mr. Versteeg in pursuing the growth of bilateral trade relations between Greece and the Netherlands, placing special emphasis on opportunities the guest of honour fostered to showcase and support Hellenic-Dutch entrepreneurship which is of economic, commercial and social value for our country. He stressed in particular those initiatives that the outgoing ambassador had assumed to secure positive feedback and scope while attracting investment interest from Dutch enterprises in Greece. Moreover, Mr. Kotsalos underscored the Ambassador's efforts to promote youth entrepreneurship based on innovative ideas within the context of 'Orange Grove', the Dutch Embassy's innovative program, which HeDA members are also highly supportive of.

Ambassador Versteeg also facilitated the exchange of know-how and expertise on public administration, economy and finance between the Netherlands and Greece and propped up exports to the Netherlands through provision of advice on best practices. Typically warm in his stance and feelings towards Greece, Jan Versteeg insisted in his own speech on the need to showcase the advantages of Greece to the world and shared his firm conviction that such pros coupled with the necessary reforms can be a way out at this tough juncture.

June 17, 2015

Photo:

1. H.E. the Ambassador of the Kingdom of the Netherlands, Mr. Jan Versteeg, in the company of HEDA President Giorgos Kotsalos.