

- **Leonidas Vrettakos** – Chief Operating Officer, Alfa-Beta Vassilopoulos SA

Mr. Leonidas Vrettakos is Chief Operating Officer and a member of the Executive Committee of Alfa-Beta Vassilopoulos SA. Previously, until Jul 15th 2013, he held the position of SVP Strategy & Marketing for all SEE Opcos and Business Development for Serbia, BiH, Montenegro & Bulgaria.

He commenced his career in Retail & Sales business in January 1990 at Continent Hellas. During 1990 and 1995 he participated in a store training Logistics, Negotiations & Store Management, in France and Spain respectively. In the summer of 1997, he was appointed Purchasing Manager at AB Vassilopoulos SA, and in 1998, he became Commercial Director and member of AB Steering Committee (named afterwards AB Executive Committee). He successfully kept this position until the end of November of 2007, when he took over as Business Development, Strategy and Marketing Executive Director. In July 2011, Mr. Vrettakos was appointed as SVP Strategy & Marketing SEE and Business Development for Serbia, BiH, Montenegro & Bulgaria, for Delhaize Group S.A.

He holds a degree from Panteion University of Athens – Greece, section of Political Science, specializing in International Affairs. He speaks English, and French at a good level. He also acquired a MBA Degree from the Economics & Business University of Athens – Greece.